

REP HEADLINE# 6365027
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 17.35
 CHANGES ** WFSB-TV ***

ADV # _____ ADV. NAME ISS/CT FUTURE PAC REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD
 3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
 WASHINGTON, DC 20007
 ORDER # _____ CONTRACT # 6365027 CLASS: NATL. LOCAL REGIONAL
 PRDCT CT FUTURE PAC !GFSB! EST#1987 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT6/12 OCT15/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 17.35

REP: REVISED ORDER
 LN 11 REMOVED 1 SPOT
 NEW TTL 1440
 \$30 CREDITED
 THANKS, MIKE FOR HEATHER
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CT FUTURE PAC- !!!GFSB!!!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		700P-800P	30		\$30.00	10/13	10/13	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1987												
PROGRAM : ENTERTAINMENT CON COM1: ENTERTAINMENT												
OCT/12	\$1,440.00											
CONTRACT TOTAL											\$1,440.00	
TOTAL SPOTS											14	

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MARKET TOTALS	\$13,363	WFSB	28%	WINH	50%	WVIT	6%	WTIC	5%	WCTX	0%	WCCT	0%	WHPX	0%
				CABL 11%											
ACCURATE SHARES. GFSB LISTED AS CABL															
SVC- NSI BOOKS- SEP/12															
DEMOS- RA35+*															
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME							
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE							



WFSB Fairfield County
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

CONTRACT

Contract / Revision 497705 /		Alt Order # 06365027
Product CT FUTURE PAC IGFSB1		
Contract Dates 10/06/12 - 10/15/12		Estimate # 1987
Advertiser CT Future PAC		Original Date / Revision 10/18/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	10/08/12	10/12/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$45.00			
2	GFSB	10/08/12	10/12/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$40.00			
3	GFSB	10/08/12	10/12/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$50.00			
4	GFSB	10/08/12	10/12/12	CBS Daytime	1230-2p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$50.00			
5	GFSB	10/08/12	10/12/12	The Talk	2-3p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$50.00			
6	GFSB	10/08/12	10/12/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$50.00			
7	GFSB	10/08/12	10/12/12	4PM-5PM	4PM-5PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$90.00			
8	GFSB	10/08/12	10/12/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$90.00			
9	GFSB	10/08/12	10/12/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$90.00			
10	GFSB	10/08/12	10/12/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$90.00			
N 11	GFSB	10/13/12	10/13/12	7PM-8PM	7PM-8PM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision	Alt Order #
497705 /	06365027

Contract Dates	Product	Estimate #
10/06/12 - 10/15/12	CT FUTURE PAC !GFS	1987

Advertiser	Original Date / Revision
CT Future PAC	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----2- 2 \$30.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 GFSB 10/08/12-10/14/12 7PM-8PM 7PM-8PM -----Sa-- :30 \$30.00 NM Credited												
12	GFSB	10/08/12	10/12/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 1 \$65.00												
13	GFSB	10/14/12	10/14/12	60 Minutes	7PM-8PM		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1 1 \$350.00												
14	GFSB	10/07/12	10/07/12	Delayed 60 Minutes	730-830p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----S 1 \$350.00												
Totals											14	\$1,440.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	14	\$1,440.00	\$1,224.00
Totals	14	\$1,440.00	\$1,224.00

Signature: _____ Date: _____

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